



Caroline Chisholm Society

CORPORATE PARTNERSHIP PROGRAM

We're excited to introduce our Corporate Partnership Program, designed to strengthen connections between local businesses, Caroline Chisholm Society and the families we support. Our program provides organisations with meaningful opportunities to engage their employees, support their community and create tangible social impact through fundraising, donations, team activities and other forms of support.

Our goal is to build genuine, mutually beneficial partnerships that are impactful, practical and aligned with the values and priorities of both Caroline Chisholm Society and our corporate partners.

We want every partnership to be easy to participate in, engaging for employees and genuinely beneficial to the families and communities we work alongside.



WHY PARTNER WITH US

A partnership with Caroline Chisholm Society is an opportunity to create meaningful local impact while engaging your employees and demonstrating your organisation's commitment to the community.

We work with our corporate partners to create practical, flexible opportunities that align with your organisation's people, values and capacity. Whether through fundraising, workplace giving, donations, team activities, professional expertise or financial support, your contribution helps us continue providing essential services to mothers, babies, children and families.

Create Meaningful Community Impact

Directly support families in your community and contribute to practical, tangible outcomes.

Engage Your Employees

Provide opportunities for employees to work together, give back and connect with a shared purpose.

Bring Your Values to Life

Turn your organisation's commitment to social responsibility and community engagement into meaningful action.

Build A Genuine Partnership

We work collaboratively with our partners to develop opportunities that are mutually beneficial, achievable and aligned with your organisation.

See and Share Your Impact

Receive impact updates, recognition opportunities and content that helps you share your organisation's contribution with employees, customers and the wider community.



OPTION 1: OFFICE DONATION DRIVE

What It Is

Your organisation runs an office-wide donation drive using Caroline Chisholm Society's approved Material Aid donation list.

Employees work together to collect high-quality new and pre-loved essential items for the mothers, caregivers, babies and children we support.

Once the drive is complete, your team will bring the donations to one of our sites, where employees can participate in a hands-on activity sorting, organising and putting away the items they have collected.

Please note, onsite volunteering activities require a \$100 per person donation. If your organisation is unable to cover this fee, you are still welcome to run an Office Donation Drive and simply deliver the collected donations to one of our sites.

A max of 10 participants with a group.

How It Works

- Choose a timeframe for your workplace donation drive.
- CCS provides everything you need to get started, including our approved Material Aid donation list, promotional collateral, social media content and clear donation guidelines.
- Promote the drive across your workplace and encourage employees to get involved.
- Your team collects donations throughout the campaign period.
- Once the drive is complete, arrange a suitable date with CCS to bring your donations onsite.
- Your team participates in a hands-on session sorting, organising and putting away the donations, while learning more about our Material Aid Program and the families their contributions support.
- Following the activity, CCS can provide social media recognition and an impact update to share with your employees and wider community.

Why Corporate Teams Love This Option

- Combines workplace giving with a meaningful, hands-on team experience.
- Gives employees the opportunity to see the direct impact of their contributions.
- Encourages teamwork and connection through a shared purpose.
- Provides CCS with useful, high-quality donations based on the current needs of families.
- Gives employees a greater understanding of Caroline Chisholm Society and our Material Aid Program.
- Easy to organise and flexible enough to suit workplaces of different sizes.
- Creates opportunities for photos, storytelling and sharing your organisation's community impact.
- Can become a recurring annual or seasonal partnership activity.



OPTION 2: SHOP, PACK & GIVE

What It Is

Instead of paying the \$100 donation, your team can use that money to purchase brand-new essential items for families supported by Caroline Chisholm Society.

Your organisation can choose to complete the activity independently and then bring the items onsite to sort and pack with our team, or we can work with you to create a complete team experience at your workplace.

How It Works

Your team chooses one of our pre-designed shopping and packing lists based on the current needs of our Material Aid Program.

The \$100 participation fee is waived, and your team instead spends a minimum of \$100 purchasing the items on your selected list.

You can then choose between two ways to participate:

- Shop & Visit CCS: Your team purchases the items and brings them to one of our sites, where you'll participate in a hands-on sorting and packing activity with our team.
- We Come to You: CCS can facilitate the activity at your workplace. Employees can work together to shop for the items, return to the office and pack the completed bundles with guidance from our team.

Some workplaces turn the shopping activity into a fun Amazing Race-style team challenge, with teams given a budget and packing list before racing to purchase all the required items and return to the office to assemble their packs.

Why Corporate Teams Love This Option

- Turns workplace giving into a fun and memorable team experience.
- Provides brand-new, essential items that directly respond to the needs of local families.
- Encourages teamwork, problem-solving and employee connection.
- Flexible enough to run onsite at CCS or at your own workplace.
- Can be adapted into an Amazing Race-style challenge or friendly team competition.
- Gives employees a clear understanding of what their contribution provides and why these everyday essentials matter.
- Creates opportunities for photos, internal communications and sharing your organisation's community impact.



OPTION 3: MAKE A FINANCIAL CONTRIBUTION

What It Is

Your organisation can support Caroline Chisholm Society through a one-off financial donation or ongoing corporate giving, with no volunteering or employee activity required.

Financial contributions give us the flexibility to direct funding where it is needed most, helping us respond to the changing needs of mothers, babies, children and families across our community.

How Your Support Helps

Your contribution can help us:

- Purchase essential Material Aid items when donations are low or particular items are urgently needed.
- Provide practical support to families experiencing financial hardship.
- Support our Specialist Housing and Perinatal Mental Health services.
- Respond to emerging needs and fill gaps that other funding sources may not cover.
- Continue delivering programs and services that support families from pregnancy through to the early years.

Showcase Your Community Impact

Corporate giving demonstrates your commitment to supporting local families and creates meaningful impact that you can proudly share with employees, customers and stakeholders.

Financial donations to Caroline Chisholm Society are **tax-deductible**, allowing your organisation to support families in need while making the most of your corporate giving.

Ways to Give

Organisations can choose to make a one-off corporate donation, establish regular giving, run a matched giving initiative, contribute through workplace giving, or discuss opportunities to financially support a specific program, campaign or area of need.

Your Impact.

We value transparency and want our corporate partners to understand the difference their support makes. Where appropriate, Caroline Chisholm Society can provide impact updates, acknowledgement opportunities and information your organisation can share with employees and stakeholders.



REAL-LIFE FINANCIAL DECISION-MAKING ACTIVITY

Employees work in small teams and are introduced to a real case study of a family who has experienced financial hardship and received support from Caroline Chisholm Society. To protect the privacy of the families we support, all names and identifying details have been changed.

Each team is given the family's available monthly income, along with a series of cards representing their bills, essential expenses and household costs. The challenge is simple: the family does not have enough money to pay for everything.

Working together, teams must decide which expenses they will prioritise, which payments will be delayed or go unpaid, and explain the reasoning behind their decisions. There is no single correct answer. The activity encourages meaningful discussion about financial pressure, competing priorities and the consequences families may face when their income is not enough to cover every essential need.

The activity provides employees with a deeper understanding of financial hardship, the cost of raising children and the circumstances faced by many families supported by Caroline Chisholm Society. It also demonstrates how practical assistance, such as Material Aid, can create breathing room in a family's budget and allow limited income to be redirected towards other essential expenses.

Caroline Chisholm Society can provide ready-to-use case studies, activity sheets, expense cards and supporting resources, or work with your organisation to facilitate the activity as part of a broader employee engagement or team-building experience.



By partnering with us, your organisation plays an important role in supporting local families while creating meaningful opportunities for your employees to connect, contribute and make a tangible difference in their community.

We deeply appreciate your support and look forward to building a positive, meaningful and lasting partnership with your organisation.

Ready to get involved or learn more? Contact our team to discuss the partnership opportunities that best suit your organisation at info@caroline.org.au.